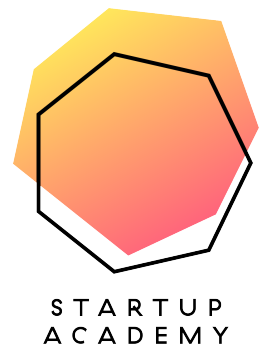


# FROM GREEN IDEA TO GLOBAL BUSINESS: APPLY FOR CLIMATELAUNCHPAD 2020



ClimateLaunchpad (CLP), the world's biggest clean-tech idea competition, now welcomes applications in over 55 countries on all continents. For the sixth time in a row, the [Startup Academy](#) organizes the competition in Switzerland. It does not matter whether your innovation is in renewable energy, food and agriculture, water, transportation, industrial technology or anything else that helps tackle the negative effects of climate change. The program helps you grow your clean-tech idea into a business. [Apply now!](#)

*«It was a great experience! It is amazing how in only 2 days at the Boot Camp, the trainer gave us all the tools and a solid framework to work on our idea and future startup. Personally, I began the CLP adventure as a scientist with a technology, I left CLP as an entrepreneur with a promising idea,»* says Margaux Peltier, co-founder of Enerdrape, who won 3<sup>rd</sup> place at the Global Grand Final 2019 out of 2,601 applications from all over the world and 1<sup>st</sup> place at the Swiss National Final 2019.)

In all participating countries, selected participants will first work on their business ideas and pitch decks in a 2-day Boot Camp, followed by Coaching Sessions. Then, the top-2 of each country will pitch their ideas at the Global Grand Final in fall of 2020.

*«A business school in disguise, that is how former participants refer to our competition. We transform people with green tech ideas into successful entrepreneurs. Climate change is solvable. Not with a single cure. We need – and there will be – thousands of big and small cures. Green start-ups lead the charge in fixing this,»* says Frans Nauta, founder of ClimateLaunchpad.

The two best Swiss ideas will be awarded at the National Final in Basel and win the following:

- 1<sup>st</sup> place: Startup Academy Incubator Program worth CHF 1,000 (12 months)
- 2<sup>nd</sup> place: Participation in a Startup Academy Workshop of your choice
- 1<sup>st</sup> + 2<sup>nd</sup> place: Travel and accommodation cost to the Global Grand Final 2020

**The world's top 16 will win direct access to the Climate-KIC Accelerator Program.** Additionally, there are cash prizes for the most viable startups at the Global Grand Final.

**Apply until Sunday, March 22nd, 2020:** <https://climatelaunchpad.org/application-form/>

For conditions of participation and further information, see the [FAQs](#).

All dates will be announced here: <https://startup-academy.ch/climatelaunchpad/>

## **The Startup Academy, official [Climate-KIC](#) partner**

Since 2015, the Startup Academy has been Climate-KIC's official national partner to run ClimateLaunchpad in Switzerland. It is a non-profit association that has been supporting startups from all kinds of industries with its support program since 2011. [www.startup-academy.ch](http://www.startup-academy.ch)

## **Contact person**

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